Dr Pensavalle, a dental market intelligence giant, is no longer with us

Dr Victor Pensavalle, co-founder of Suvison, died Sunday, 22 June

Dr Pensavalle, born 16 October 1946, held two degrees in philosophy and economics. He was popular and prominent personality of the worldwide dental scene for more than 40 years at the helm of Suvison. He extensively covered the globe to collect dental market data and to write about dental markets and company profiles. Since 1973, Suvison has provided global oral healthcare information online and offline on professional, technical, human, commercial and industrial resources as well as informative, promotional, advertising and marketing services to the world dental community. His meticulous and hard working style made Suvison what it is today, the most reliable and known dental market data bank of the world.

Dr Pensavalle was convinced that illness and death are one category of life. He did not want any funeral flowers or obituaries, but to leave as simply as possible and as much in silence as possible. He wished only his work to continue to speak.

“We all should bow our heads to Dr Victor Pensavalle and his outstanding achievements in life, wish his family all the best and that the pain at the bottom of their hearts will fade away with time. He truly was a great human being, we will miss Victor,” said Mr Friedrich A. Herbst, Executive Director of International Dental Manufacturers.

At the 2007 FDI Annual World Dental Congress held in Dubai, UAE, the FDI General Assembly declared 12 September as World Oral Health Day and issued an FDI Policy Statement regarding the day.

12 September was chosen for World Oral Health Day for three main reasons. Firstly, as mentioned above, September is the most common month for existing Oral Health Days around the world. Secondly, the birthday of Dr Charles Godon, founder of the FDI, falls on 12 September 1854. Finally, the day is the anniversary of the groundbreaking WHO International Conference on Primary Health Care at Alma Ata, which took place on 12 September 1978.

As the statement says, “the FDI encourages all member associations, governments, non-governmental organisations, the media and other entities to use the occasion provided through World Oral Health Day to develop community, national, regional and global activities related to improving oral health.”

Pre-registration coming to a close

Take advantage of reduced congress pre-registration rates by registering before 15 August. After which, registration will only be available on-site. For more information, please visit the FDI website at: www.fdiworldental.org/microsites/Stockholm/congress2.html.

World Dental Congress

FDI World Dental Parliament meetings begin Friday, 19 September. Meetings include forums that are open to all interested parties and also the annual general assembly, committee, council, regional organisation and other business meetings that are only open to invited individuals. The World Dental Parliament schedule is available on the FDI website for viewing and can be downloaded at: www.fdiworldental.org/microsites/Stockholm/congress5.html.

World Dental Exhibition

This year’s exhibition promises to be one of the largest held in the region. The dental industry will bring their latest and greatest products and services to be showcased and a visit to the exhibition will provide the opportunity to see, sample and try new equipment and the latest products. To date, more than 230 companies have signed up to exhibit from over 55 countries, including a strong participation from the Swedish dental industry.

Scientific Programme

The FDI will offer a full and diverse scientific programme at the 2008 FDI Annual World Dental Congress. World-class speakers have been invited from all over the world to present to delegates over the four-day period on a wide-range of subjects.

A number of special interest forums will be available to all delegates that have been put together by various FDI Committees and associated organisations. A selection of sessions will be available in Russian for the first time this year. Full details of the scientific programme are also available at: www.fdiworldental.org/microsites/Stockholm/congress9.html.

Gala Dinner

The annual congress gala dinner will be held the evening of Friday, 26 September. For more information, please visit: www.fdiworldental.org/microsites/Stockholm/congress9.html.